

Smarter data **faster**

Quality

DCA is the trusted corporate intelligence supplier for thousands of organisations for a reason.

Our commitment to quality means we personally verify the data so you can trust the insights. The DCA client success team works with you to build a corporate intelligence strategy that meets your unique needs, scalable and ready to grow with you.

The best data, the best people, and a process you can trust.

Coverage

Find out everything you need to know about your customers, prospects, and competitors.

- Total addressable market sizing
- Key employee contact details
- CRM enrichment & data cleaning
- Ideal customer profile development
- Organisation & tech-stack mapping
- Geographic information
- Cloud infrastructure
- Insolvency details

Country	Number of Companies*	Number of Companies with Contacts*
Singapore	168K	110K
Malaysia	780K	506K
Philippines	326K	212K
Indonesia	58K	38K
Korea	2.8M	1.8M
Thailand	1.5M	1M
Japan	4.5M	3M
Australia	2M	1.8M
New Zealand	725K	600K
Total	12.9M	9.1M



Data Collection

- Trade Directories
- Professional Journals
- Corporate Websites
- Public Social Media Profiles
- Address Verification
- Australian Government Death Check
- Location Geocoding Data
- Australian Business & ASIC Register



Business Research Platform

- Cleansing
- Matching
- Enriching



Corporate Intelligence Delivery

- Marketbase Self-service
- Real-Time API
- Scheduled Export & API



Task Manager Platform

- Strict User Authentication
- Full Data Lineage
- Audit Capabilities



Accessible Database

- Marketbase Platform
- API Capabilities
- Tailored Exports



Verification by DCA Team

- Research
- Direct Calls
- Thousands Per Day

Value Propositions



PROSPECT LISTS

Our BI database helps you reach diverse audiences. We provide a comprehensive list of account and contact details, including verified emails, mobile numbers and LinkedIn IDs.



CLEANSING AND ENRICHMENT

Accurate account and contact data is critical for any account based marketing activity. DCA recommends routinely cleansing your customer account and contact data.



CORPORATE LINKAGE

DCA provides organisational blueprints to help sales teams navigate decision makers and influencers. This intelligence includes organisational charts and key contacts' emails, phone numbers and LinkedIn IDs.



SKILLS INTELLIGENCE

Discover personnel skills and accreditations for products and services. Get context about advocates and detractors, tailor your message towards these influencers, and target accreditation programs.



TECHNOLOGY INTELLIGENCE

DCA provides the technology intelligence showing which platforms, infrastructure and technology is currently being used within an organisation. This will enable you to refine your message.



MARKET SIZING

Calculating market size is vital to building a successful business, or launching a new product or service. DCA can size up your market in any region and provide a comprehensive market report.



TRANSLATION SERVICES

DCA helps global business speak your audience's language by transforming your data into the character set for target regions, including Kanji, Hangul, and Thai abugida.

Our Platforms



BUSINESS INTELLIGENCE

Access the data you know and trust in Markertbase, our online business intelligence platform.



LOCATION MAPPING

Gain a visual representation of your clients and prospects. Obtain high-quality territory planning and mapping data.



FINANCIAL INTELLIGENCE

Access information about accounts to assess their viability for engagement, insolvency, news or revenue growth, among many other attributes.

Data Attributes



DCA has over 30 in-house corporate researchers who actively maintain our business data to ensure the quality and accuracy.

We collect and manage large number of attributes for each account and contact.

- | | |
|-----------------------|-----------------------|
| • CompanyID | • Phone |
| • ACN | • Fax |
| • ABN | • ContactID |
| • CompanyName | • PositionName |
| • Employees | • Department |
| • Revenue | • Salutation |
| • Website | • FirstName |
| • GeneralEmailAddress | • Surname |
| • HeadOffice | • Gender |
| • Franchise | • Email |
| • AddressID | • LinkedInID |
| • DPID | • IndustryCode |
| • PostalMailCode | • IndustryName |
| • PostalAddress | • PrimaryIndustryName |
| • PostalLocality | • PrimaryIndustryCode |
| • PostalState | • Keywords |
| • PostalPostCode | • SIC |
| • StreetMailCode | • SICDesc |
| • StreetAddress | • ANZSIC |
| • StreetLocality | • ANZSICDesc |
| • StreetState | • MarketerType |
| • StreetPostcode | • Folder-Status |